

<b>USE FEE PRICE LIST</b>		
<b>Type of Use</b>	<b>Personal use, MN non-profits, and MN media</b>	<b>Commercial use, non-MN non-profits and media</b>
<b>Publications</b>		
Under 1,000 print only	0	15
1,000 - 25,000 (Print and/or E-Book)	0	50
Over 25,000 (Print and/or E-Book)	0	100
Electronic bundle (includes website)	0	150
<b>Broadcast media bundle (includes website)</b>	0	150
<b>Advertising</b>		
Regional market	0	100
National or World market	0	500
<b>Website only 3-year license</b>	0	100
<b>Merchandise items</b>	0	75
<b>Public display</b>	0	30

**What are the different types of image use?**

- **Personal Use:** The image(s) will be used only in a private home or office.
- **Minnesota Non-Profit:** The image(s) will be published, displayed, or broadcast by a Minnesota-based 501(c)(3) organization. Any profit from the publication, display, or broadcast will go into the account of the non-profit organization and not to any individual or corporation.
- **Minnesota Media Company:** A publisher or broadcaster whose audience base is primarily within Minnesota.
- **Commercial Use:** The image(s) will be published, displayed, or broadcast in a commercial environment for profit. This includes commercial website representing a person or corporation who sells goods or services.
- **Public Display:** The image(s) will be displayed in a public environment, such as a restaurant, museum, sales office, or reception area, or on a website, blog, or mobile medium available to the public.
- **Broadcast Media Bundle:** The image(s) will be used in a moving image project like a television broadcast, film, or online streaming broadcast. The bundle includes advertising and selling copies of the program/film.